

Main Street Advisory Board
Minutes – September 1, 2022

1. Call to Order: Chairman Cossart called the meeting to order at 5:02pm.

Roll: Chairman Cossart; Directors Gordon, Lay, Moore, and Presswood were present. Directors DeShazier and Loudermilk were absent.

Staff: Alicia Hartley – Downtown Manager, Christine Sewell – Recording Clerk

2. Invocation- was given by Director Lay
3. Guests/Speakers – Cory Jones and Becky Wilson – Perry CVB
4. Citizens with Input – None

5. Old Business

- a. Hanging Orb Lights – Ms. Hartley advised she and Directors Gordon and Moore surveyed the trees to be placed on and what size, and there will be a total of 46 needed. A revised quote to reflect quantity was provided in the amount of \$2359.57. Director Lay motioned to approve the expenditure not to exceed \$2600 for the purchase of hanging org lights; Director Gordon seconded; all in favor and was unanimously approved.
- b. Downtown Magazine Discussion – Ms. Hartley was bringing back for additional discussion and felt the project could be done in partnership with the CVB. Director Moore felt the smaller ads could be free to merchants; Director Gordon suggested all businesses be included; and Chairman Cossart liked the half page design. Ms. Wilson with the CVB advised they work with a company that does similar content. It was noted that additional research is needed to include a vendor and costs; staff will continue to work on, and it was the consensus of the board this could be a project tin 2023.

6. New Business

- a. Approve August 4, 2022, minutes

Director Lay motioned to approve as submitted; Director Gordon seconded; all in favor and was unanimously approved.

- b. Approve August 2022 Financial Statements – tabled to October meeting.

- c. Review Landscaping Quotes for Alleyway Project

Ms. Hartley advised she had reached out to four companies, two provided quotes, one did not respond, and the other advised they did not have the manpower at this time. The quotes were from Unique Landscaping, which did not include plants and the other from Dixie Lawn & Landscaping, which noted included plants. Each of the proposals were reviewed. Director Gordon asked if Ace Hardware could be contacted for a plant donation; Chairman Cossart advised the DDA will be providing funding. Ms. Hartley advised she had no commitment other than the Perry Youth Leadership for assistance. On conclusion of discussion the board concurred to move forward with the project as quoted from Dixie Lawn & Landscaping. Director Presswood motioned to approve the proposal from Dixie Lawn & Landscaping in the amount of \$15,200; Director Moore seconded; all in favor and was unanimously approved.

d. Reimbursement of Façade Grant – 1023 Ball St.

Director Lay motioned to approve reimbursement for 1023 Ball Street in the amount of \$1997.00; Director Presswood seconded; all in favor and was unanimously approved.

e. Façade Grant Application – 1032 Ball St.

Ms. Hartley reviewed the application, which was for the removal and replacement of fascia, replace the roof cap and repaint. The applicant is requesting \$500.00. Director Gordon motioned to approve the application in the amount of \$500; Director Presswood seconded; all in favor and was unanimously approved.

7. Chairman Items- Chairman Cossart advised she had recently attended the annual Main Street Conference in Macon and it was very informative and encourages anyone who can attend in the future do so.
8. Downtown Manager's Report
 - a. Downtown Projects update – Ms. Hartley advised the parking study has been postponed until Orleans on Carroll opens. The second week of September the Farmers Market will be relocated temporarily to the lot on Main/Ball Street while the new city hall is being renovated.
 - b. Strategic Plan Update- Ms. Hartley provided from the joint work session a spreadsheet that moving forward will guides both boards on the tasks and implementation goals.
9. Promotion Committee Report – Mr. Cory Jones - work session will be held for December events. Ms. Hartley presented two fall designs for banners, one had the brand logo and the other Downtown Historic Perry; the board concurred to proceed with the design without the logo. Harvest Dinner tickets are on sale. Small Business Saturday event is planned.
10. Update on Downtown Development Authority- None
11. Other- None
12. Adjourn: there being no further business to come before the board the meeting was adjourned at 6:20pm.

Approved 10.13.22